

**Greentree Solid Waste Authority
PO Box 2405
Ruidoso Downs, New Mexico 88346
www.greentreeswa.org**

Contact: Debra Ingle, Operational Supervisor
Phone: (575) 378-4697
FAX (575) 378-4896
Email: gswa@greentreeswa.org

For Immediate Release

“Recycle Paperboard with Paper”

“Traffic and Weather” croons a local morning radio show reporting daily traffic and weather items of interest to radio listeners in the region.

“Paper and paperboard” are another go-together combination, this time in Ruidoso recycling opportunities. Local residents can now recycle paperboard – cereal boxes, rice and pasta boxes, fast-food packaging, etc. – with office quality paper. Paperboard is different than corrugated cardboard which also can be recycled in blue recycling dumpsters across the region. While cardboard is a type of paperboard, other examples include drink boxes, cereal containers, detergent packaging, shoe boxes and tissue containers. It should be recycled with paper, not with corrugated cardboard.

More than 85 percent of the U.S. population has access to paperboard recycling. Paperboard had a recovery rate of 72 percent in 2006 – the second highest of all paper products, behind newspapers. Recycled paperboard represents the largest market for recycled paper in the U.S. Paperboard can be produced from 100 percent recycled paper or entirely from virgin wood sources, depending on the product for which it is used.

Tips for recycling paperboard:

- Remove the plastic liner. Many of your food packages will have a plastic bag separating the food from the paperboard. This helps keep the paperboard clean, but the plastic bag should be removed prior to recycling.
- Remove Styrofoam or another other material.

- Flatten the paperboard. It makes processing easier.
- Prevent oil/water stains. If paperboard is stained with any sort of cooking oil, it becomes unrecyclable. If it gets drenched with water, the fibers shrink, making it less valuable. Keep food away from your paperboard recycling bin, and don't put your paperboard recycling out in the rain.

For more information on paperboard or paper recycling, contact the Solid Waste Authority office at **378-4697**, and toll free at-1-877-548-8772, **via email at gswa@greentreeswa.org or at www.greentreeswa.org.**

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